



# Car Click

- Your Car Best Deal -



# 250,000 people a year

Feel unfair when they trade their car to other.

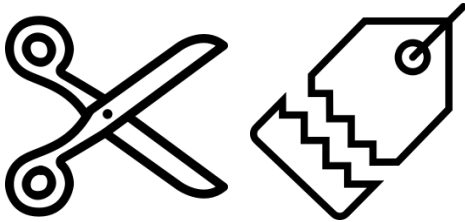


King



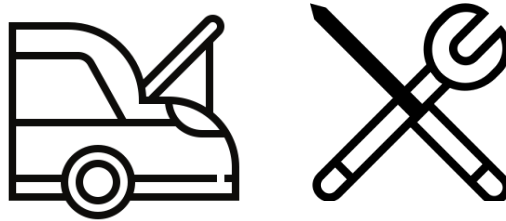
## Problems

### Car Seller



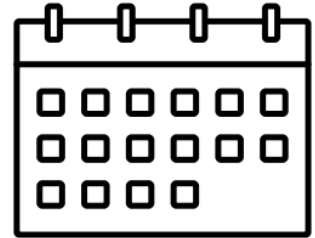
Sell at **low price**  
to used car tent

### Car Buyer



Buy car with **unknown**  
**quality** status

### Car Owner



Wait **long time**  
to sell



“Is it any way to make everyone the winners  
In this situation?”



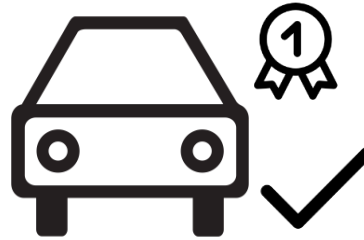
“It would be better that...”

Car Seller



Reasonable trade  
in price

Car Buyer



Reliable quality  
used car

Car Owner



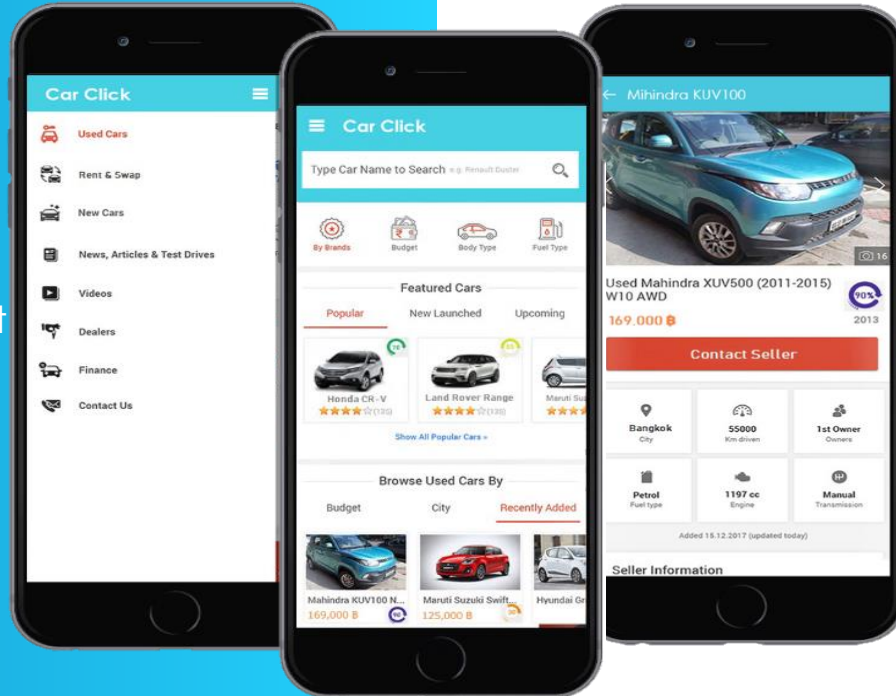
Revenue generate  
while waiting for trade



The Community Platform Of Car Owner  
That Everyone Can Be The Winner



## Solutions



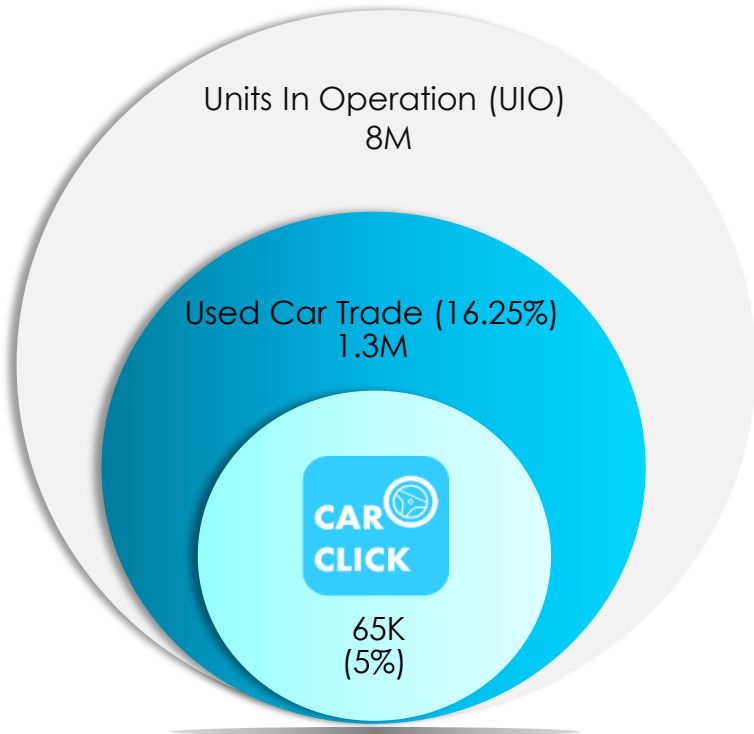
- **Ensure Quality**
  - History Tracking
- **Price Suggestion**
  - Matching requirement
- **Rental & Swap**
  - Peer to Peer Business

- **Blockchain Technology**
  - Real Information
  - Record Data
- **Big Data**



# Market Opportunity

2017(unit)







## Target Market

“To meet the needs of customers”



**Seller** who want to get the reasonable price when trade

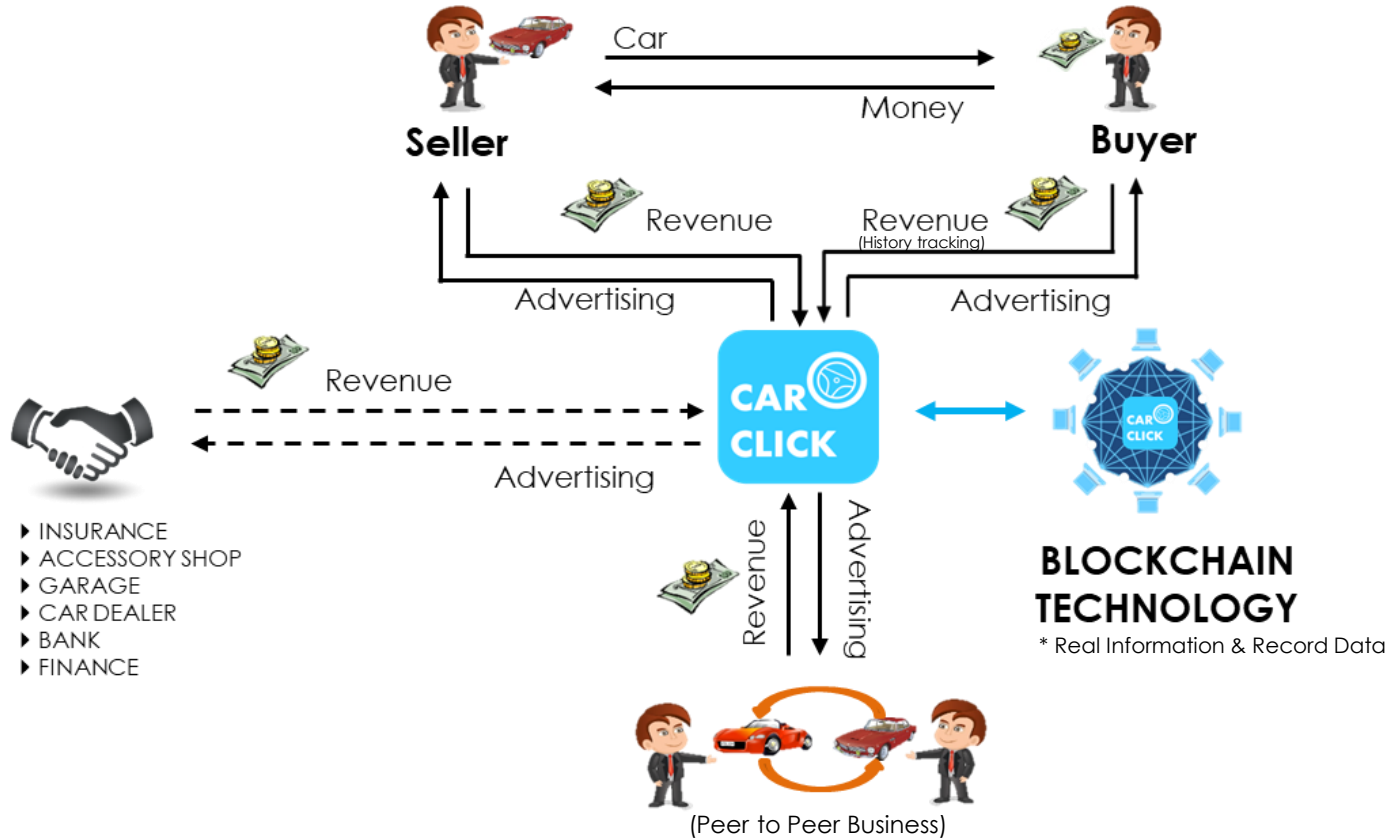


**Buyer** who have a few used car selection skills

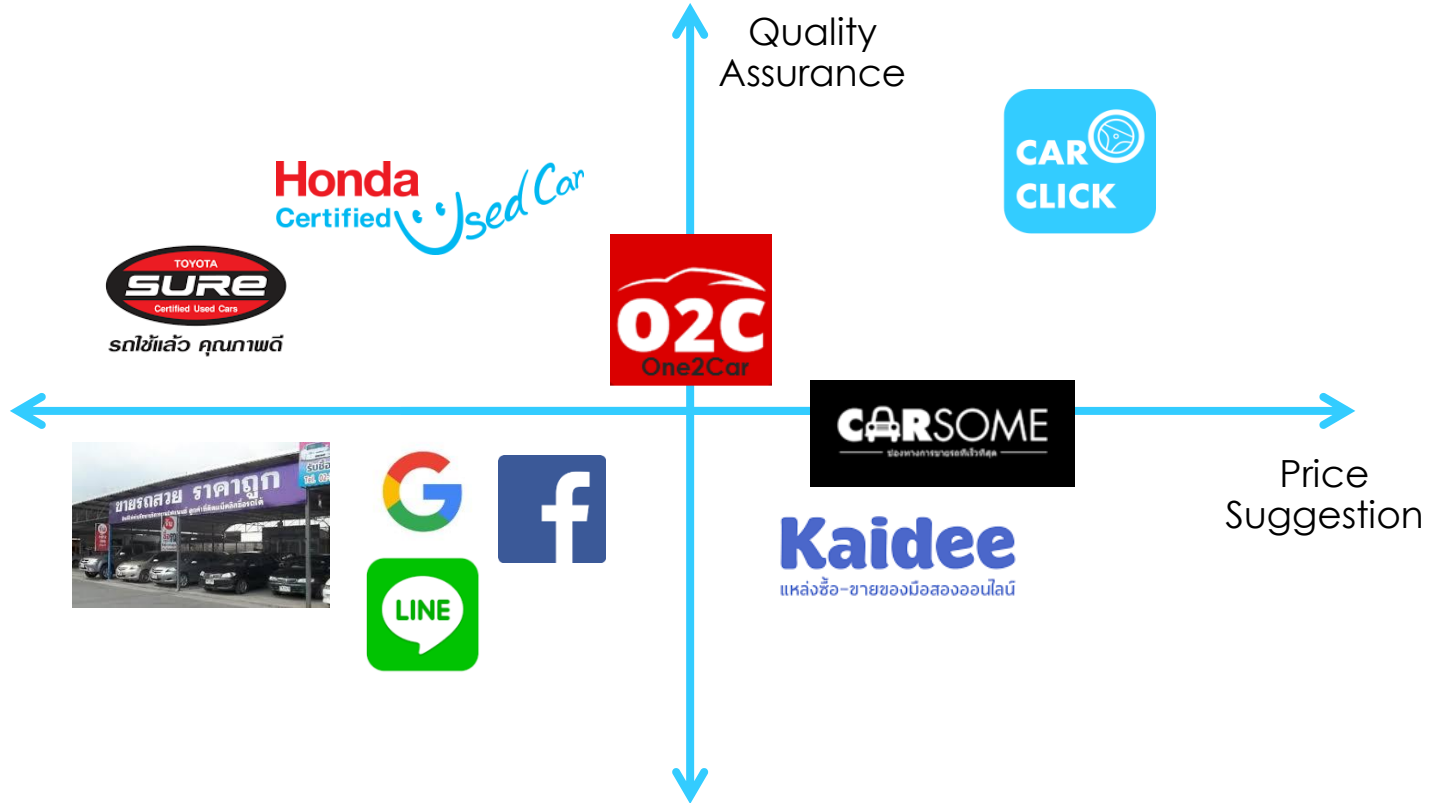


**Car owner** who have many car more than necessary

# Business Model



# Competitions












# Comparison

Items		 One 2 car	 Car Click
Quality Guarantee	No	Yes	Yes
Price Suggestion	No	Yes	Yes
Period of selling	Yes	No	Yes
History Tracking Blockchain	No	No	Yes
Rent & Swap Service	No	No	Yes

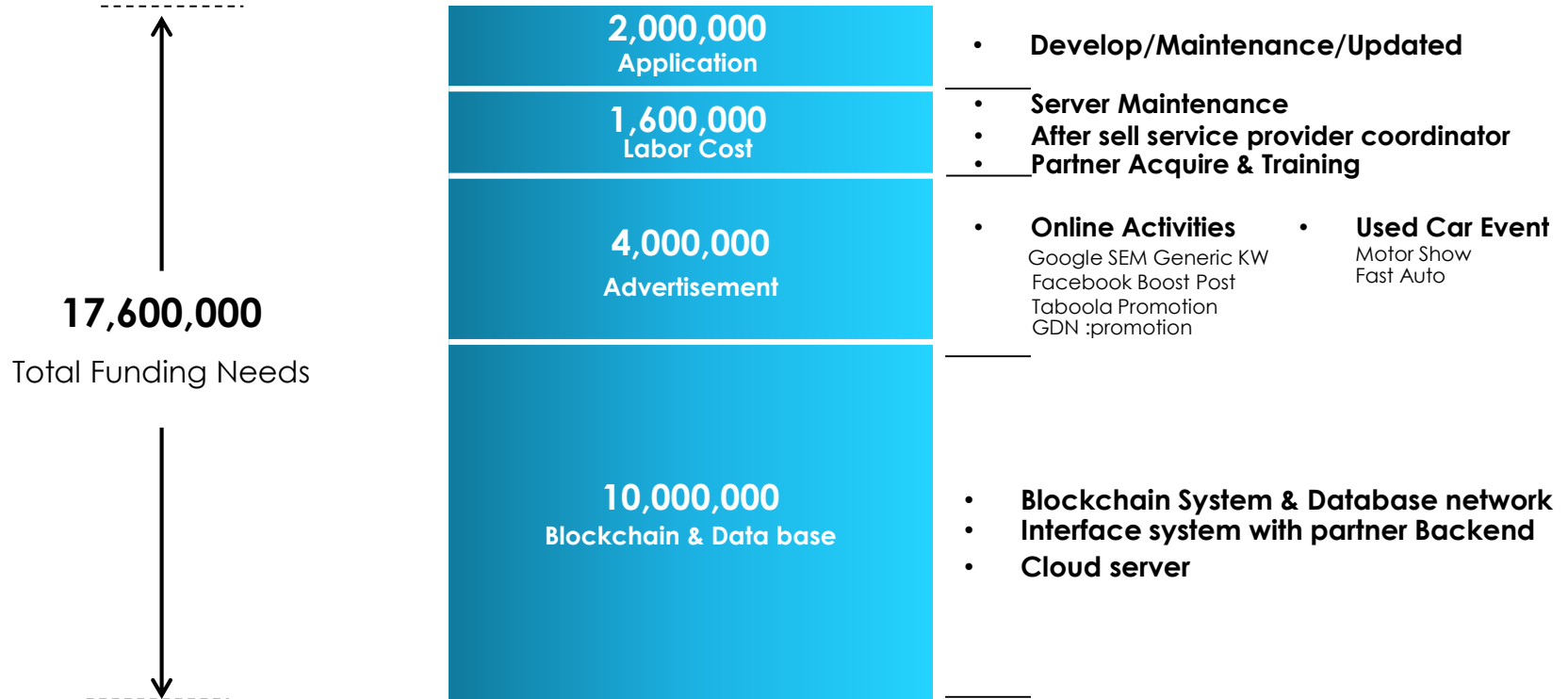
\*All around service



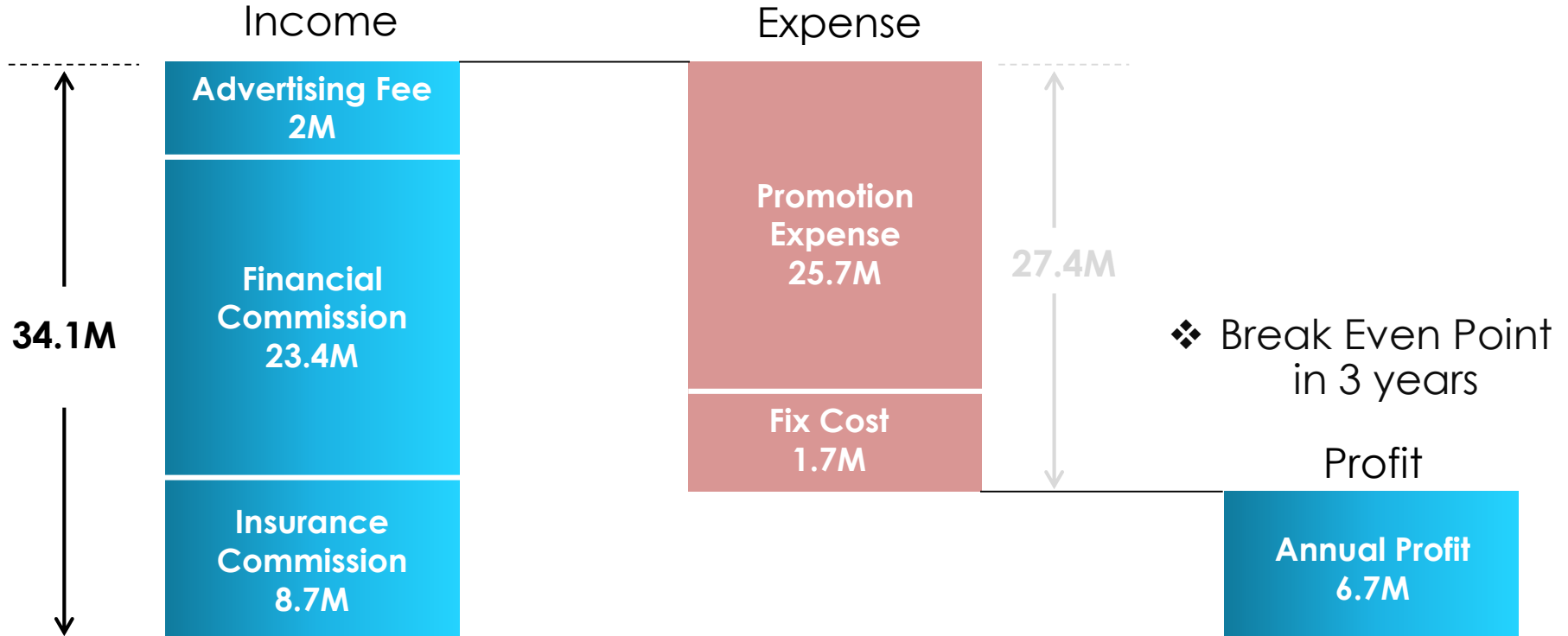
# Market Penetration Plan

Items	2018	2019	2020
Application development		 Application development	
Block chain Partner Acquisition		Blockchain Partner Acquisition	
Launching on online Platform & On ground at Auto Show		 Launching on online Platform & On ground at Auto Show	
Maintain presence in online platform			Maintain presence in online platform 

# 1st Year Investment



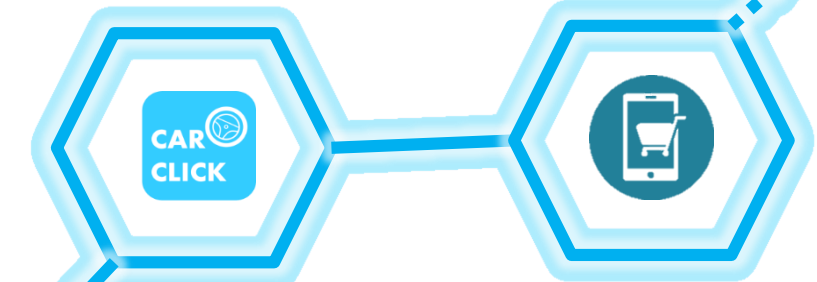
# 1st Year Revenue



\* Reference 5% per year.

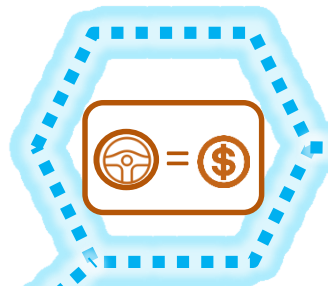


# Milestones

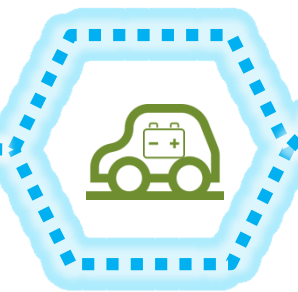


**Used Car & Car Rental**

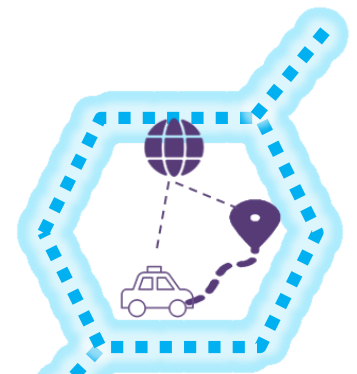
**Online Purchase**  
(New car market place)



**Telematics**  
(Pay as you drive)



**EV Car**  
(Second hand EV Car value simulation)



**Automate Driving**  
(Public Route Sharing)



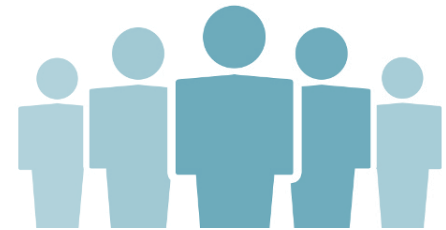
# Client Benefit



Improve Honda  
used car price



Actual Car  
Usage Data



Customer Data  
Base

# Team Member



**Yada N.**  
**Designer**  
**Secretary**

5 year of **International Business** &  
3 year of **Press Product Planning**

HATC-M PR-A



**Buncha C.**  
**COO**  
**(Pitcher)**

5 year of **BOI Control** &  
3 year in charge of **Dealer**  
**Operation**

HATC-S NDO



**Natchanon S.**  
**CEO**

4 year of **Project Engineer**  
4 year of **Maintenance**  
**Engineer**

HATC-M FA-A



**Paitoon K.**  
**GM**

6 year of **Engineer Vehicle**  
**Quality**

HATC-M VQ-A



**Voradorn S.**  
**Marketing**  
**Data Analysis**

8 year of **Market Analysis**  
and **Product Planning**

HATC-S PP

Let's Enjoy The  
Most Out of  
Your Car 😊



- Thank you -